



ASCILITE 2023:

People, Partnerships, and Pedagogies Fully Hybrid Ōtautahi Christchurch New Zealand



Tēnā koutou, Talofa lava, Toloha ni, Kia orana, Fakaalofa lahi atu, Namaste, Assalamu alaikum, and Greetings,

We are excited to welcome you to The Australasian Society for Computers in Learning in Tertiary Education (ASCILITE) annual conference. This fully hybrid conference will be hosted by the University of Canterbury, at Te Pae Christchurch's premier conference facility in the heart of Ōtautahi | Christchurch, New Zealand from 3 – 6 December 2023.

ASCILITE is the premier conference for the educational use of technologies in tertiary education. This year's event will be designed to be fully hybrid so matter if you join face-to-face or online you will be able to engage and learn. Join us in New Zealand, where we will come together to share initiatives, highlight research projects, create academic partnerships, and explore current issues exploring themes of people, partnerships, and pedagogies.

Therefore, themes for the conference this year are **People, Partnerships, and Pedagogies**. The conference will cover the full gamut of Educational Technology in tertiary education with a range of themes so there will be sessions to satisfy everyone's interests. This year's event will be designed to be fully hybrid no matter if you join face-to-face or online you will be able to engage and learn.

Sponsoring ASCILITE 2023 offers a great opportunity to network and promote your company's products and services to today's international leaders in the field including educational technologists, academics, deans, and other institutional decision-makers.

This conference attracts around **300+ face-to-face delegates, and around 100+ hybrid delegates mainly from the Asia Pacific region**. However, with the opening of travel restrictions worldwide and the attractive location of New Zealand, we are confident those numbers will be higher.

The conference runs over four days of workshops, poster, and paper sessions, alongside plenty of social opportunities providing delegates plenty of chances to engage with our sponsors.

There are a variety of sponsorship opportunities available, and we are happy to discuss these or any of your own ideas. We have put together some ideas for sponsorship categories with potential prices as a guideline. If there is another type of sponsorship that you feel would work well, we would love to hear from you, please contact ascilite-2023@canterbury.ac.nz

We look forward to hearing from you.

James Oldfield and Vickel Narayan: Sponsorship Team Leaders
ASCILITE 2023 Conference Committee

SPONSORSHIP CATEGORIES

Major sponsorship

Sponsor Benefits	Platinum	Gold	Silver	Bronze	Barista	International Keynote
Amount NZD (Exc GST)	NZD \$15,500	NZD \$10,500	NZD \$6000	NZD \$4500	\$12,000	NZD \$5,000
Linked logo on conference webpage and app	•	•	•	•	•	On keynote webpage
Access to opt-in delegate list	•	•	•	•	•	
Complimentary display booth	6m x 2m booth size in a premier position	6m x 2m booth size	3m x 2m	3m x 2m		
Company logo on the opening slide of a session	•	•	•		•	•
A promotional paragraph in the conference app	120 words max + image + logo	100 words max + image + logo	50 words max + logo			
Complimentary conference registrations	4	3	2	1	2	
Recognition	Opening address	By session chair	By session chair		Signage on Barista Bar	By session Chair
Acknowledged in opening and closing sessions	•	•	•	•	•	
Naming rights	Opening day	A plenary session	A conference workshop		Barista Bar	A keynote session
Social media tweets/posts/calls to action	•	•	•	•	•	•
Virtual booth	•	•	•	•	•	
Sponsor videos and virtual resources that participants can access at any	•	•	•	•		

time during the conference						
Included in package - Hybrid Sponsor Benefits						
Dedicated demo space or play area	•	•	•	•	•	•
Logo on <i>keynote</i> video recordings hosted	•	•	•	•	•	•
*Logo on <i>session</i> video recordings (up to 5) hosted	•	•	•	•	•	•
Sponsor events and gamification (special activity)	•	•	•	•	•	•
Sponsor logo on the virtual conference portal when accessing the session	•	•	•	•	•	•

All major sponsors will be acknowledged by name in the conference proceedings, website, and app.

Minor sponsorship

Minor Level Sponsorships	Amount NZD (Exc GST)	Sponsor Benefits
Sponsor a morning or afternoon tea (per session)	\$1,500	Be the announced sponsor of these activities on website and at the session.
Sponsor lunch day per day (1, 2 or 3)	\$2,500	Be the announced sponsor of a conference lunch; linked logo on program in conference webpage and program. Opportunity for pull up banners next to catering stations during the break and signs on the catering stations.
Welcome reception	\$2,500	Naming rights for welcome reception; linked logo on social events section of conference webpage and program; speak for 1 minute at the welcome reception. Pull up banners in key points at the reception.
Conference dinner	\$5,000	Naming rights for conference dinner; linked logo on social events section of conference webpage, app, and menu; speak for 2 minutes at the conference dinner.

Conference Dinner photo booth	TBC	Logo on photos, noted on
Conference awards for outstanding paper/workshop/poster/pecha kucha	\$1,500	Sponsorship is advertised in the program and on the website. Speak for 1 minute at the presentation of the award and present the award.
T-shirts for conference organisers and student helpers	TBC	Cover the cost of conference t-shirts printed with ASCILITE and conference logos along with the company name or logo (with approval from the Conference Organising Committee).
Professional Portrait Photographer	TBC	
Donation towards conference costs		Named in acknowledgments.

All minor sponsors will be acknowledged by name in the conference proceedings, website, and app.